



Everyday Climate Champions Podcast: Guest Considerations

The Everyday Climate Champions podcast focuses on Bay Area residents taking climate action - especially using a justice lens - and we feature ways that other local residents can also get involved. We prioritize folks from communities traditionally absent from climate conversations.

The show works to:

- Demonstrate our neighbors' climate action on a household, family, work, school, community, and/or policy level.
- Inspire and encourage our listeners to see themselves as "everyday climate champions" who – like our guests – can participate in and benefit from climate action in whatever way works for them.
- Show how the climate crisis touches everyone's life in different ways – and everyone has the opportunity to address it.

What do we look for in the 1-3 guests we have on each episode?

They are implementing a climate solution that has been shown to be effective (at least somewhat). We can't cover solutions that are just in the idea or planning stage.

The more "everyday" the better: that is, guest/s should not be "recognized experts". If the project has an "expert" in charge, we try to include a second person who is also involved. We generally avoid academic researchers and politicians.

Please note we prioritize the following guests:

- People from frontline communities/groups not often represented in climate conversations: Black people, Indigenous people, people of color, LGBTQ people, youth (ages 12-25), blue collar workers, etc.

- Those from different locations around the Greater Bay Area's 9 counties - Alameda, Napa, Santa Clara, Contra Costa, San Francisco, Solano, Marin, San Mateo, Sonoma counties
- People from different walks of life and levels of power and privilege

In addition, they will need to:

- Be open to sharing their personal journey to this work
- Show evidence of their climate solution being at least somewhat effective (even if it's new)
- Explain why or how the solution is working (again, to a general audience)
- Share some limitations their solution has (no solution is perfect!)
- Offer advice or insight on their work and how our listeners can get involved (either with the guest or by doing similar work in a different context)
- Inspire our listeners and offer a hopeful outlook

Please note that we cannot promise to release any episode at any specific time, so it needs to be "evergreen."

[If your suggested guest idea sounds like they might fit, please fill out this brief form!](#)